

FEBRUARY 15–17, 2024 • NEW ORLEANS

TULANE UNIVERSITY DEPARTMENT OF COMMUNICATION

FOUR POINTS BY SHERATON FRENCH QUARTER 541 BOURBON ST, NEW ORLEANS, LA 70130

Sponsor Information

Maurice L. Silverstein Cinema Studies Lectureship Fund

School of Liberal Arts, Tulane University

Department of Communication, Tulane University

Shennette Garrett-Scott, Africana Studies and History, Tulane University

Africana Studies Program, Tulane University

Organizer Information

Jerome P. Dent, Jr., Tulane University Peter Kunze, Tulane University Ava L'Herisse, Tulane University

Special Thanks

Mauro Porto Michael Syrimis Donnie Parharm Day 1: Thursday Opening Plenary: Robin R. Means Coleman

Morning Break

Panel Session 1

- 1. Theory
- 2. Activism and Politics
- 3. Genre and Aesthetics
- 4. Podcasting

Lunch Break with Herman Gray

Panel Session 2

- 5. Digital Reflections on Black Interiority
- 6. Praxis
- 7. Hip Hop Studies
- 8. Queer and Trans Critique

Afternoon Break

Bobby Yan Lecture: Felicia D. Henderson

Day 2: Friday

Opening Plenary: Alfred L. Martin, Jr.

Morning Break

Panel Session 3

- 9. Audiences and Fandom
- 10. Representations and Resonances
- 11. Sound, Vision, Cinema and the Art of Blackness

Lunch Break

Panel Session 4

- 12. Black Play and Protest in Social Media Spaces
- 13. Digital Discourses
- 14. Industry Studies
- 15. Film Histories

Afternoon Break

Closing Plenary: Beretta E. Smith-Shomade

Day 3: Saturday

Opening Plenary: André Brock, Jr.

Morning Break

Panel Session 5

Authorship
Space and Place
Digital Practices
Comedy

Lunch Break

Panel Session 6

20. Digital Practices and Technologies21. Popular Music

Afternoon Break

Closing Plenary: Racquel J. Gates 2.15.24 Ş

Opening Plenary: "Black Horror, Uncivil Disobedience, and Reclaiming the Urban" Robin R. Means Coleman (University of Virginia) 9:00-10:15

> Morning Break 10:15-10:45

Panel Session 1 10:45-12:30

<u>Theory</u> Room: Salon de Gallier I Chair: Tiffany E. Barber, UCLA

Kavita Kulkarni, Fordham University, "Quantum Blackness as a Problem for Media Philosophy"

Kevin C. Winstead, University of Florida, "Pausing while Black: Towards an Afro-Techno-Skepticism"

Raven Maragh-Lloyd, Washington University in St. Louis, "#TheBlackDelegation: Transplatform Networks and Black Political Organizing"

Activism & Politics

Room: Salon de Gallier II Chair: Lisa Covington, University of Arizona and Global Institute for Black Girls in Film & Media

Blaire Bosley, Georgia Institute of Technology, "Our Bodies Always Remember: Re-Imagining Immersive Archives through a Black Feminist Lens"

Micah Bateman, University of Iowa, "Distributed Blackishness: The Uses of Black American Poets Among Candidates of the 2020 U.S. Democratic Primaries"

Jennifer Williams, Loyola Marymount University, "Elijah McClain's Violin: The Commodification of Black Vulnerability in Social Media Portraiture"

Genre & Aesthetics

Room: Carmen Chair: Jerome Dent, Tulane University

> **Bruno Guaraná,** Boston University, "Where Horror and Melodrama Intersect: Gender, Race, and Otherness in Good Manners"

Jackie Pinkowitz, Mercer University, "The Black Gothic and/as Body Gothic: Slavery's Horrors and Haunting Afterlives in Lovecraft Country (2020)"

Kyle Meikle, University of Baltimore, "Black Literature on Screen, Lately"

Claudia Calhoun, Hunter College (CUNY), "Cover Your Bruises and Endure': Shonda Rhimes, Authorship, and Queen Charlotte"

Podcasting

Room: Otello Chair: Ka'Lea M. Tillman, Tulane University

Briana Barner, University of Maryland, "Podcasting as Pedagogy: The Development of the #BlackPodClass"

Erika Brown, Texas Woman's University, and **Jared Ball**, Morgan State University, "The Black Radical Tradition in Digital Spaces"

Bryan Jenkins, Howard University, "Black Podcasters as Cultural Critics"

David Stephens, University of Memphis, "The Visual Spectacle of Misogynoir: New Media and Black Interpersonal Relationships"

Lunch Break featuring Herman Gray 12:30-1:45

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PANEL SESSION 2 2:15-4:00

Digital Reflections on Black Interiority

Room: Salon de Gallier I Chair: Zakiya Collier, Shift Collective & Queens College, CUNY

Sinnamon Love, BIPOC Collective (National) & Archiving the Black Web (Northeastern University), "(Self) Performance Studies: Intimate Visions of Sex Work and Personal Archives"

Jennifer Otiono, Cornell University, "Understanding Online Identity Management Strategies of Black Queer Women and Non-binary Folk"

<u>Praxis</u>

Room: Salon de Gallier II Chair:Thorn Chen, Tulane University

Kelly Walters, New York University, "With a Cast of Colored Stars"

Daelena Tinnin-Gadson, University of North Carolina at Chapel Hill, "The Black Feminist Archive and the Visual Demands for Self Regard"

jas I. moultrie, University of Washington, Seattle, "The Mad Joyful Archive: Mediated Rituals for Healing"

Nicholas A. Brady, Bucknell University, "Nobody's Nothing: Notes Towards the Infrastructural Power of Antiblackness"

Hip Hop Studies

Room: Carmen Chair: Corey J. Miles, Tulane University

> **Kam Copeland**, Emory University, "Salafiyya Swag: Islam, Black Cultural Politics, and the Making of a #Ha-IalDrip Aesthetic"

Jonathan Givan, Rensselaer Polytechnic Institute, "Don't Sweat the (Tech)nique"

Queer & Trans Critique

Room: Otello Chair: Watufani Poe, Tulane University

> **Rob Barry Jr.**, The Ohio State University, "'They looped. I looped. The samples to feel free': Beyoncé's Renaissance and Ballroom as the Loophole of Retreat in the Afterlife of Slavery"

Adrian King, University of Michigan, "Introducing Uncle Bert and Dr. Andre: Black Trans Masculine Inclusion on the Television Reboot"

Yuri Fraccaroli, University of California, Santa Barbara, "Vai Lacraia, Vai Lacraia: On Childhood, Blackness, Funk Performance, and Archival Reflections on Opacity/Incompossibility"

Simone "Cece" Temple, University of California, Santa Barbara, "Speaking Back in Cyberspace: The Construction of Nonbinary Black Womanhood in Digital Dialogues

Bobby Yan Lecture in Media and Social Change

Felicia D. Henderson Lake Hall, 29 McAlister Drive 6:30-9:00 2.15.24

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Opening Plenary:

"Black Canon: Black Fandom and the Racial Politics of Taste" Alfred L. Martin, Jr. (University of Miami) 9:00-10:15

> Morning Break 10:15-10:45

Panel Session 3 10:45-12:30

Sound, Vision, Cinema, and the Art of Blackness

Room: Salon de Gallier I Chair: Michael Boyce Gillespie, New York University

LaMonda Horton-Stallings, Georgetown University, "Qual E Malindrinho?: Bustin' Loose from the American Road Comedy Genre"

Paula J. Massood, Brooklyn College, CUNY, "Ornette and Shirley: Putting Images to Music in Ornette: Made in America"

Walton Muyumba, Indiana University, "Colonialism's Resonant Ongoingness in Global Black Cinema"

Michael Boyce Gillespie, New York University, "Digging In The Crates: Hip Hop, Art Cinema, and Jim Jarmusch's Ghost Dog"

Audiences and Fandoms

Room: Salon de Gallier II Chair: Kyle A. DeCoste, Tulane University

> **Florence Madenga**, University of Pennsylvania, "Teaching 'Black' Journalism(s) as Black Media Culture: Critical and Pedagogical Approaches"

Brienne Adams, Georgetown University, "Talking About It: Industry Enmeshment and Black Digital Fandom"

Kristen Leer, University of Michigan, and Mel Monier, University of Michigan, "Black Horror Podcasters: Finding Comfort, Nostalgia, and Fandom Families"

Representations and Resonances

Room: Carmen Chair: Chamara Jewel Kwakye, Michigan State University

Lauren E. Wilks, Trinity University, "'We are not called to the same things': Exploring Black Resonances through Media Representation in a Post-2020 Socio-Cultural Landscape"

Lily Kunda, University of Texas at Austin, "'Black joy on full display': Affect and Exploitation in Target's 2023 Black History Month Campaign"

Jade D. Petermon, Georgia State University, "She Never Misses and She is a Menace: Reading Responses to Shonda Rhimes' Queen Charlotte"

Aaron Dial, Purdue University, "Notes from the Blackest Sea: Starfield and the Possibility and Problem of an Intergalactic Blackness"

> Lunch Break 12:30-1:45

Panel Session 4 1:45-3:30

Black Play and Protest in Social Media Spaces

Room: Salon de Gallier I Chair: Meredith D. Clark, Northeastern University

Ashleigh Greene Wade, University of Virginia, "Black Girl Content Creators and Their Millennial Parents"

Sakyra Abbitt, University of Virginia, "#BlackBookTok: Made by Black Readers for Black Readers"

Zari A. Taylor, University of North Carolina at Chapel Hill, "#BlackGirlTikTok and Niche Communities on TikTok"

2.16.24

Digital Discourses Room: Salon de Gallier II Chair:

> **Brandy Monk-Payton**, Fordham University, "Bossip Folk: Blackness, Celebrity, and Tabloid Media Cultures"

Brooklyne Gipson, University of Illinois, Urbana-Champaign, "Misogynoir: Historically A(E)ffective Catalyst for Disinformation"

Kellen Sharp, University of Texas at Austin, "Kevin Samuels: Father of the Brown Pill"

AE Stevenson, University of Chicago, "'Every N*gga Is A Star?': Reading The Shade Room Through Black Feminist Care"

<u>Industry Studies</u> Room: Carmen Chair: Leah Aldridge, Chapman University

> **Ethan Tussey,** Georgia State University, "The NBA on TNT: How Inside the NBA makes Atlanta the Capital of Basketball Culture"

Karla Rae Fuller, Columbia College Chicago, "Beyond Diversity: An Inclusive Approach to the Teaching of Screenwriting"

<u>Film Histories</u> Room: Otello Chair: Marlo D. David, Purdue University

Philana Payton, University of California, Irvine, "'She Was Just a Chorus Girl, Baby': Nina Mae McKinney and the Hollywood Supernova"

Lisa Covington, University of Arizona and Global Institute for Black Girls in Film & Media, "Exploring the Archives: Discovering Educational Lives of Black Girls in Film"

Adrien Sebro, University of Texas at Austin, "The Black Gestapo: White Power Iconography and the Exhaustion of Blaxploitation" **Danyelle M. Greene**, Florida Atlantic University, "Racial Aesthetics in One Night in Miami... (2020): Screening 'Daring' Conversation Through Fictionalized History"

Afternoon Break 3:30-4:00

Closing Plenary:

"Leaning Into the Black" Beretta E. Smith-Shomade (Emory University) 4:00-5:15 2.16.24

No Opening Plenary

Morning Break 10:15-10:45

PANEL SESSION 5 10:45-12:30

<u>Authorship</u>

2.17.24

Room: Salon de Gallier I Chair: Micah Bateman, University of Iowa

Anjanette Levert, Spelman College, "Champions of Black Documentary and Independent Film"

Jennifer Blaylock, Rowan University, "Sambizanga (1972): The Thin Green Line Between Canons and Revolutions"

Ifeanyi Awachie, New York University, "Moving Through the Niger Delta: Zina Saro-Wiwa's Sensuous Paradigm Shift"

Tama Hamilton-Wray, "The Aesthetics of Unspeakable Traumas: The Films of Haile Gerima and Raoul Peck"

<u>Space & Place</u> Room: Salon de Gallier II Chair: Cory-Alice André-Johnson, Tulane University

Eli Boonin-Vail, University of Pittsburgh, "A guided tour of a prison without walls': Grey Area (1982), Sue Booker, and Black Counter Carceral Mediascapes"

Antoine Haywood, University of Pennsylvania, "Diamonds in the Ruff: African American Community Participation in Contemporary Public Access Television"

Fania Noël, New School for Social Research, "Atlanta Season 3 : Black Punishment, White Transformation"

Brandi Summers, University of California, Berkeley, "Escape from Oakland: Afrosurreal Futures of a Black City"

Digital Practices

Room: Carmen Chair: Brooklyne Gipson, University of Illinois, Urbana -Champaign

Azsaneé Truss, University of Pennsylvania, "Conspi(racism): Subversive Ideas in Black Art & Media"

isaiah a. hines, Rensselaer Polytechnic Institute, "Raceing Information, En-gendering Propaganda: On the Construction of (dis)Information Discourses"

Karee-Anne Rogers, University of Texas at Dallas, "Digital SPILL: Black Data & Meaning-Making in New Social Media"

<u>Comedy</u>

Room: Otello Chair: Peter C. Kunze, Tulane University

> **Gail A. McFarland**, Georgia State University, "Cinematic Resilience: Unveiling the Black Social Cut in Stand-Up Comedy Performances"

ailish elzy, University of Texas at Austin, "The Girls That Get It Get It: Silly Humor, Kaleidoscopic Blackness, and Affirming Spectatorship in A Black Lady Sketch Show"

Jacqueline Johnson, University of Southern California, "TMI: Direct Address, Black Women's Interiority, and Contemporary Comedy"

Eleni Palis, University of Tennessee, "Kid 'N Re-Play: Two Contemporary Remakes"

> Lunch Break 12:30-1:45

Digital Technologies & Practices

2.17.24

Room: Salon de Gallier I Chair: David Stephens, University of Memphis

> **Rianna Walcott**, University of Maryland, "#RIP Twitter: The Conditions of Black Social Media Platform Migration"

> Andrew Lowe Mohammed, University of Maryland, Tynesha McCullers, North Carolina State University, and Alisa D. Hardy, University of Maryland, "Exploring Black Digital Migration Practices through Collaborative Research"

Cienna Davis, University of Pennsylvania, "Dreading the Diaspora: Black Hair Care Practice as Digital Technology"

Ta'les Love, Grand Valley State University, "Towards a Theory of Black Racial Phenotype Labor: Theorizing Skin Tone Work in the Beauty Influencer Industry"

Popular Music

Room: Carmen Chair: James Bliss, Tulane University

> **Dela Acolatse**, Northeastern University, "The Year Black Music Became Pop Music: A Cultural Review of the #1 Songs on the 2004 Billboard Hot 100"

Brianna Cox, Community College of Rhode Island, "The Gender/Genre Bending Art(istry) of Janelle Monáe's Queer Worldbuilding"

Anna P. Wald, University of Notre Dame, "'Remember When P!nk Was Black?': Racial (mis)Recognition and Black TikTok Nostalgias"

Patrick Johnson, Sonoma State University, "'Until Television Goes Off': Black Music and the Remixing of Late-Night Television"

Afternoon Break 3:30-4:00

Closing Plenary:

"Covid, Economy, Anomie: Plaisir and Black Media" André Brock, Jr. (Georgia Tech) 4:00-5:15

Closing Reception in the Courtyard to Follow

2.17.24